



If not now, when?
If not us, who?

2020

EARTH COMPANY

Annual Report

OUR MISSION

In today's world, prosperity often comes at a cost of someone or something else's well-being.

If we continue this way of life, we simply rob our children of their futures.

At Earth Company, we aim to reverse this and create a world the next generations deserve.

To do so, we support inspirational changemakers in the Asia Pacific

to further expand their work, inspire companies and schools along

their sustainability transformation journeys, and run a regenerative business in Bali

to walk the talk. In short, we are creating a paradigm shift.



FOUNDERS' MESSAGE

**Onwards to 2021
with a stronger team!**

Founders

Aska & Tomohiro Hamakawa

If we had to describe 2020 in one word, it would be "soul searching". Over the course of the year we asked ourselves a series of questions:

What is our unique value considering (despite) the pandemic restrictions? What is the world we want to pass on to the future? What is our role? What is the message we want to convey?

It was a year in which we held numerous discussions within our team. Because of this our identity has become much clearer.

The biggest realization for us was that the soul of Earth Company is the people -

everyone involved in this journey. Our team members who work everyday with pure intentions, high aspirations and bottomless enthusiasm. Our Impact Heroes who continue to stand by the most vulnerable even in the face of the pandemic. Our supporters and partners who continue to believe in the work and make tangible contributions despite the current circumstances. On a personal note, we have been impressed with the growth of the team, especially over the past year. Every member has shown flexibility and creativity leading to new ideas for survival

during a difficult year. Through this process, the camaraderie was strengthened, staff satisfaction improved. In fact, staff surveys indicated the highest satisfaction ever since founding - despite the crisis! This was moving, fascinating, and uplifting all at once. We are a team that thrives on adversity. With these members, we are confident that Earth Company can overcome anything. Hopefully our achievements in 2021 will be proof of this! We look forward to continuing to work together this year and beyond for the sake of the next generations!



EARTH COMPANY'S YEAR IN REVIEW 2020

Jan.

Feb.

Mar.

Apr.

May

A study tour program for Japanese foundation at Mana Earthly Paradise

■ A study tour program for a Japanese sustainability community (greenz) at Mana Earthly Paradise

■ A Japanese midwifery program in collaboration with Bumi Sehat

Outbreak of COVID-19 pandemic

■ Fundraising for Wai Wai Nu (Impact Hero 2019) to cover her organization's operating expenses

All Impact Bali programs and Mana's reservations cancelled until 2021

■ Team-wide discussions to overcome the crisis

■ The 1st campaign to solicit monthly recurring donors in Japan

■ Fundraising for emergency flood relief for Bella Galhos (Impact Hero 2015) in Timor Leste

■ Fundraising for COVID relief for past Impact Heroes

■ The 1st fully online social innovation training program in Japan (-Jul.)

■ Sustainability webinar series "Stay at home, Eco at home" (-Jul.)

Jun.

Jul.

Sep.

Oct.

Nov.

Dec.

Extensive discussions with Wai Wai for her organizational strategy

■ Online webinar series with the Well-being Planet Foundation

■ Impact Hero 2021 call for applications

■ Mana Earthly Paradise 1st Anniversary Event

■ Start weekly market at Mana Earthly Paradise to provide opportunities to local vendors affected by the pandemic

Ran a 1-month campaign in Japan called "Earthly October"

■ The 2nd Monthly Supporter Campaign

■ Selection of Impact Hero 2021 and finalists

"Borneo Movie Night" - a fundraiser at Mana Earthly Paradise



Total amount of funds raised for Impact Hero 2020

USD **71,000**



Total number of beneficiaries in 2020 through the Impact Heroes

77,222



Number of online events (including EC-organized and invited to speak)

67



Total number of participants in the online events

2,292

HOW THE PANDEMIC AFFECTED US

Facing and overcoming the financial crisis

The covid pandemic had a critical impact on billions of people and millions of businesses worldwide; Earth Company was no exception.

Number of Impact Bali programs cancelled

10

Estimated loss in income

62% down

Mana Earthly Paradise year-on-year revenue

85% down

IMPACT HERO

Much of the work of past and current Impact Heroes were suspended, and as a result they faced severe financial challenges. Similarly at Earth Company, business revenue dropped by 60%.

IMPACT ACADEMY

Cancellation of all Impact Bali programs scheduled from March 2020 onward. Its income was decimated to 10% of annual projections, thus pointing to the need to explore online program opportunities.

IMPACT CONSULTING

Clients and potential clients faced similar financial difficulties, making it difficult to promote consulting services such as Operation Green.

MANA EARTHLY PARADISE

Since March, restrictions imposed on the entry of tourists to Bali. All reservations at Mana that had previously been made until the end of the year had to be cancelled. Thus Mana's eco villas essentially became dormant starting April.

RESPONSE TO COVID-19

Everyone worked as a team to come up with countermeasures and deal with the situation while agreeing to pay cuts. This helped us substantially minimize the overall deficit!



Continued to provide support to Impact Heroes to the extent possible

Given the emergency situation, we decided to extend support to past Impact Heroes and connect them with potential donors, resulting in a total of US\$23k for covid relief.



Covid-relief raised for Impact Heroes

USD **258,000**



Monthly supporter campaign in Japan

We held fundraising campaigns in April and November to solicit recurring donations. In the midst of the pandemic, we managed to gain 195 new recurring donors. Thank you!



Number of new monthly supporters

195



Sustainability webinars by Operation Green

Because most organizations were focused on survival, not sustainability, we decided to shift our focus on awareness-raising and educational activities and held a total of 8 free online sessions on the theme of sustainability at home. 985 people participated in the series, with a whopping satisfaction rate of 96%.



Number of participants

985



Participant satisfaction rate

96%



Online SDGs trainings

Earth Company started to develop online programs by consolidating its partnerships with Impact Heroes who are at the forefront of SDGs and leveraging its experiences managing a regenerative business in Bali.



Number of online SDGs trainings

5

WHAT WE DO

IMPACT HEROES

Empower inspirational changemakers in the Asia Pacific to further expand their paradigm-shifting work

MANA EARTHLY PARADISE

Create a successful regenerative business in Bali to walk the paradigm-shifting talk

A Paradigm-Shift for the Next Generations

IMPACT ACADEMY

Nurture the next generation to become the change they themselves want to see

IMPACT CONSULTING

Inspire companies along their sustainability transformation journeys

Operation Green

Advise organizations to walk their sustainable talk

WHAT WE DO IMPACT HEROES

Support the dramatic acceleration
of the paradigm-shifting work
of exceptional changemakers

From a developing country in the Asia Pacific region, we select one one-of-a-kind changemaker a year to accelerate his/her work through the provision of comprehensive support including fundraising, marketing, and business development.

OUR IMPACT HEROES



IMPACT HERO 2021
Arief Rabik
(Indonesia)

NEW!

Forest Regeneration



IMPACT HERO 2019
Wai Wai Nu
(Myanmar)

Ongoing
Support

Peace building



IMPACT HERO 2017
Kathy Jetñil-Kijiner
(Marshall Islands)

End of
Support
Period

Climate Change



IMPACT HERO 2016
Robin Lim
(Indonesia)

End of
Support
Period

Healthcare



IMPACT HERO 2015
Bella Galhos
(Timor-Leste)

End of
Support
Period

Environmental Education



OUR IMPACT

With your support, we were able to accomplish the following activities in 2020.
We can't thank you enough for your support.

- 1 Provided US\$23,000 to past Impact Heros for covid relief
- 2 Provided US\$6,000 for emergency flood relief for Bella Galhos (Impact Hero 2015) in Timor Leste, specifically supporting 327 flood victims in Dili.
- 3 Provided US\$31,000 to Wai Wai Nu (Impact Hero 2019) for marketing support and core funding.
- 4 Selected Impact Hero 2021 and 9 finalists from a total of 65 candidates



Total number of beneficiaries in 2020

77,222



Total funds raised for Impact Heroes in 2020

USD **71,000**

IMPACT HERO 2019

Wai Wai Nu

**After seven years in prison,
a Rohingya woman aims
to create a peaceful Myanmar
without ethnic barriers**

Wai Wai Nu was born in Rakhine State, Myanmar. In 2005, when she was a university student, she was suddenly arrested and imprisoned because her father was a politician involved in the democratization movement, and was forced to spend seven years in prison. As she listened to the stories of many women in prison, she learned of the harsh conditions women face as a result of social inequality, and she was determined to build a society where the rights and dignity of women and ethnic minorities are protected. After her release in 2012, she established the Women's Peace Network, which aims to provide empowerment opportunities for women. Since then, she and her team have been delivering grassroots educational projects in Yangon for youth across various ethnic groups, as well as support in Rohingya refugee camps in Bangladesh. She also actively advocates at the highest levels of government and international organizations on human rights and ethnic minorities in Myanmar.

**IMPACT HERO 2019**



SUPPORT FOR Wai Wai

Wai Wai Nu's work in 2020

In 2020, Wai Wai's activities were also affected by the covid pandemic. While she faced difficulties in fundraising for her own organizations, she raised donations to provide covid relief to the Rohingya refugees and launched a new online education program for the youth.

● Covid relief for Rohingya Refugees

In response to the pandemic, Wai Wai's team distributed support packages in the refugee camps that included hygiene products and food to 2,200 women including the elderly and widows that were in particularly difficult situations in the camps in Bangladesh.

● Online Training Program for Youth

In response to the pandemic, the Yangon Youth Leadership Center developed a new online training program and held a six-day human rights leadership training around the World Human Rights Day on December 10.

● Advocacy Activities

Women's Peace Network (WPN) published a report titled "Universal and Periodic Review" on the current human rights violations against Rohingya and the Myanmar military government that was submitted to the UN Human Rights Council in July. WPN held two network meetings with leaders of civil society organizations involved in peace-building activities in Myanmar. Wai Wai herself has been actively disseminating information, mainly through social media, and has taken the stage 128 times in the year, including testifying before the US Congress and the UK Parliament.

Earth Company's support

In July, Earth Company held a three-day online bootcamp to discuss how to more effectively manage and fund Wai Wai's diverse activities. We reviewed the organization's vision and mission, branding, and the positioning of its ongoing projects, and official registration as an NGO in the US. We also transferred a total of US\$30,000 for her team's operations and core funding.



Provided management
and marketing support

USD **33,700**

IMPACT HERO 2019

Selection of Impact Hero 2021!

Arief Rabik

10,000 bamboo villages in 10 countries!

**A restorative industry and economy
that replace wood with fast-growing bamboo,
solving four problems simultaneously:
climate change, land degradation, poverty,
and gender disparity**

Arief Rabik was raised by his mother Linda Garland, a bamboo legend who devoted herself to environment conservation and community development. She founded the Environmental Bamboo Foundation (EBF), and since Arief was a teenager, he has memorized the 1,000 different bamboo species. After his mother passed away, Arief became the president of EBF, following his mother's footsteps. He also launched the "1000 Bamboo Village" initiative to support the recovery of the devastated natural environment and to encourage economic independence of village communities throughout Indonesia and beyond.




IMPACT HERO 2021

Bamboo may save the earth.

It may sound a bit exaggerated, but is not far from the truth. Indonesia has one of the largest tropical rainforests in Asia, covering about half of the country. However, due to economic development, the forest is experiencing the second largest decline in the world. When forests are destroyed, a large amount of greenhouse gases are released from them. In fact, deforestation and forest degradation account for about 32% of the total amount of CO₂ emitted by human activities, making Indonesia the world's fifth largest CO₂ emitter.

Shockingly, 25% of the world's land has already been devastated, affecting 40% of the world's population. And most of them are farmers in rural areas and the poorest people in the world. At this rate, 95% of the earth's land area can be devastated by 2050. Tropical rainforests are the foundation of the earth's life support system. Without healthy forests, human beings cannot survive. Stopping the loss of forests is a way to save the ecosystem and humanity.

Population affected
by degraded land

 **3.2 billion**

CO₂ emissions from deforestation
and forest degradation

 **32%**

Estimated land mass
degraded by 2050.

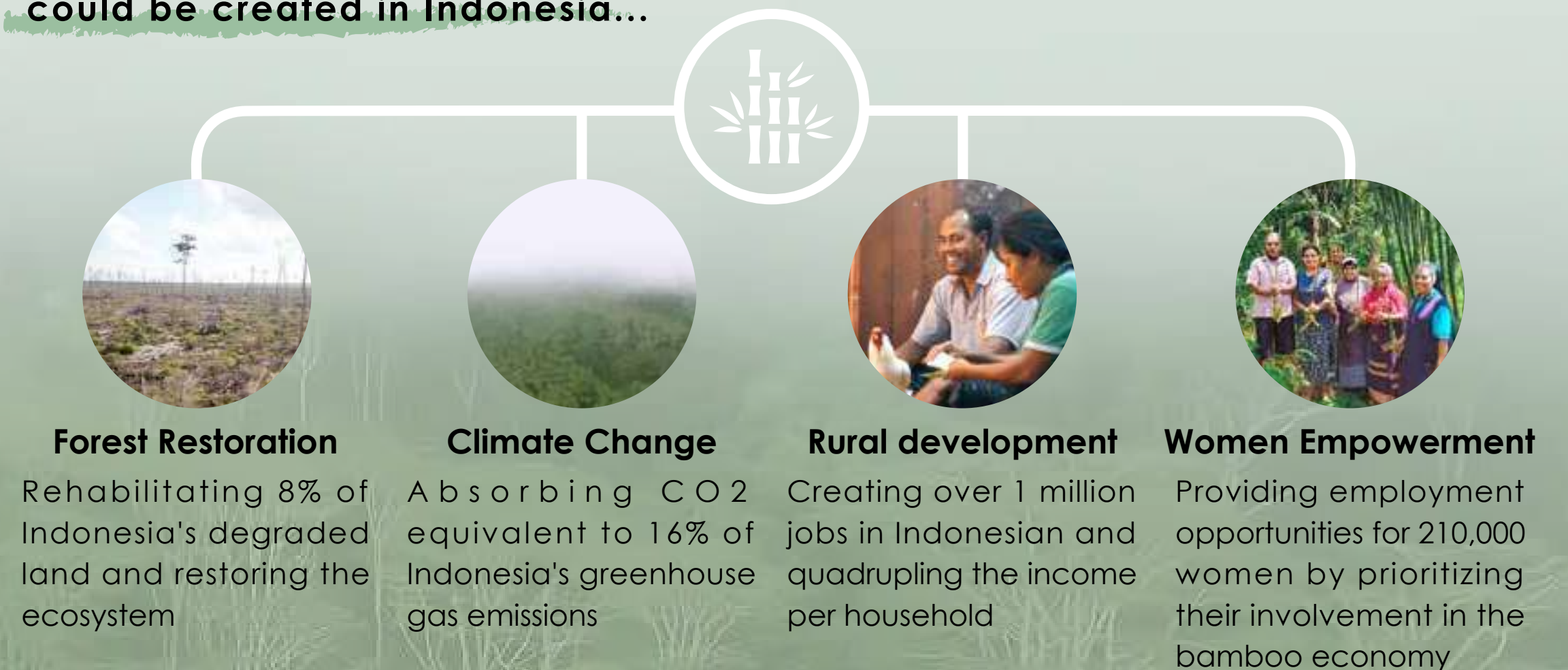
 **95%**

Arief Rabik's Life Mission

1000 Bamboo Village Project

Arief's life mission is to create 1,000 bamboo villages in Indonesia and to expand the model to 10 countries around the world. By using innovative technologies to process bamboo into building materials that can replace wood and by recycling the by-products as pellets, the villages will be able to produce sustainable building materials and fuel at the same time. In addition, the market value of bamboo is expected to increase as a fiber for clothing and foodstuff, and the entire process of planting, processing, and selling bamboo in each village will revitalize the local industry and contribute to solving the following the four issues at the same time.

If 1,000 Bamboo Villages could be created in Indonesia...



IMPACT HERO 2021

IMPACT HERO 2021 Finalists

In the Impact Hero 2021 call for applications, we received 65 applications from 16 countries in the Asia-Pacific region, from Afghanistan to Fiji. Below are profiles of the nine finalists that were selected:



Kristin Kagetsu (India)

Social entrepreneur who aims to solve menstrual poverty with sanitary napkins that return to nature



Rhea Mazumdar Singhal (India)

India's sustainability pioneer aiming to solve two environmental challenges simultaneously with a focus on using agricultural waste



Aravinth Panch (Sri Lanka)

A former refugee and a talented innovator matching social issues with young leaders



Patima Tungpuchayakul (Thailand and others)

A daring human rights activist nominated for the Nobel Peace Prize who has rescued over 5,000 slaves from fishing boats in Thailand



Somsak "Pai" Boonkam (Thailand)

A promising youth saving Thai villages from poverty through sustainable tourism



Nguyen Thi Van (Vietnam)

A super businesswoman with severe disabilities who has developed an image editing business for the handicapped



Muhammad Noor (Malaysia)

An IT-based Rohingya activist using digital ID to help refugees without nationalities



Saguffa Salma Janif (Fiji)

A Pacific Island, Gen-Z eco-leader practicing zero waste and upcycling



Randi Julian Miranda (Indonesia)

A Borneo-local hero saving his island from deforestation through an ethical fashion business



IMPACT HERO 2021 - Finalists -

IMPACT HEROES IN 2020

Earth Company's covid-relief support to past Impact Heroes



IMPACT HERO 2015

Bella Galhos

Environment, LGBTI, Political Activist
Timor Leste



Fundraising support for Bella Galhos, who provided emergency assistance to households affected by the flood in Dili, the capital of Timor Leste. In March, donations of US\$10,000 were sent to support the flood victims, as well as to cover operating expenses for a youth environmental education program. While imports were halted and rice supply short due to covid-related restrictions, we managed to provide food and materials that supported 327 people directly affected by the flood.



IMPACT HERO 2016

Robin Lim

Midwife, Indonesia



At four midwifery clinics in Indonesia and Philippines, Bumi Sehat continued to provide healthcare services while taking thorough covid measures and assisted in a total of 723 births. At the midwifery center in Papua, which was built with the support of Earth Company, Bumi Sehat has created a place where even covid patients can give birth. In Bali, Earth Company supported food assistance to poor households that had been economically affected by the pandemic.



IMPACT HERO 2017

Kathy Jetñil-Kijiner

Climate change activist and po
Marshall Islands



After Earth Company's support ended, Kathy has been actively raising grants and donations and her organization Jo-Jikum has been steadily growing. She and her team were able to overcome the temporary financial difficulties caused by covid with emergency support from Earth Company and have already secured funds for their programs in 2021! Jo-jikum has doubled the number of programs from three to six and has introduced new initiatives such as cultural preservation and activities to increase food self-sufficiency.

IMPACT HERO 2015 - 2017

WHAT WE DO IMPACT ACADEMY

A transformational program nurturing
the next generation of changemakers

Our future is created by the individual decisions and actions of each and every one of us. In other words, the aggregate of our existence at each moment is the future.

Impact Academy is an academy for students and professionals to become the next changemakers by learning from our Impact Heroes and Mana Earthly Paradise.

To date, more than 580 people from 23 countries have participated in the program.

IMPACT ACADEMY

We started delivering online educational programs featuring the circular and regenerative measures implemented at our eco hotel Mana Earthly Paradise so that anyone anywhere can learn from Mana's progressive practices and lessons learned. Many people from elementary school students to working professionals have participated in these programs.



Number of programs held in 2020

10 (7 online programs
3 online programs)



Number of program participants in 2020

163 (108 in person
55 online)

Jan.



Exploring nature-people harmony at Mana Earthly Paradise

A 4-day program with social entrepreneur and organic cotton pioneer Ms. Chieko Watanabe to discover the essence of a circular and sustainable lifestyle through an immersive experience in Ubud, Bali.

Feb.



Inspirational Midwifery Training on Gentle Birth

Co-organized with Ibu Robin Lim and her team at Bumi Sehat, the 4-day program covered practical contents on childbirth, as well as deeper questions around the roles, mindset, and value of midwives.

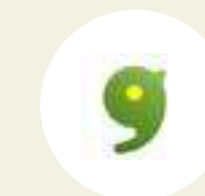


Feb.



Exploring coexistence and mutuality in Bali

Co-organized with the Japanese web media Greenz, the 5-day program attracted 25 people from all walks of life to be exposed to circularity at Mana, delve into sustainable education at Green School Bali, and experience Balinese culture through a village homestay.



May-Jul.



Online Social Innovation Program

ONLINE

Co-organized with Habataku, the fully online program launched at the beginning of the pandemic aimed to share the life stories and life work of Earth Company's Impact Heroes and, through them, experience the pressing challenges in the Asia Pacific.



WHAT WE DO IMPACT CONSULTING

Sustainability advisory for companies



Impact Consulting delivers advisory services to organizations interested in or already committed to sustainability, working with senior executives on sustainability visions and inspiring employees to connect the challenges of today's world with their daily work. Our services include corporate training programs, strategic workshops, and guidance on practical actions.

IMPACT CONSULTING

Earth Company supports companies in articulating their purpose and deepening their impact, and, in 2020, delivered sustainability-related professional development programs to various clients including Sigmaxyz Inc., Plan•Do•See Indonesia, and Pasona Panasonic Business Service.



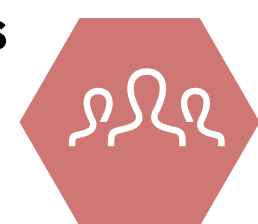
Operation Green

Funded by the Global Environment Fund of the Japanese Ministry of Environment, Operation Green (OG) pushes organizations - companies, schools, and government facilities - to walk their sustainability talk. OG started from a research phase in 2018 and entered a pilot phase in 2020 involving a total of five companies and schools as partners in the implementation of circular measures in their operations such as energy, water, and waste management practices. Given the challenges associated with the pandemic, the OG team also held a number of free online sustainability events to raise awareness and expand the network, which resulted in the participation of a total of 671 individuals.



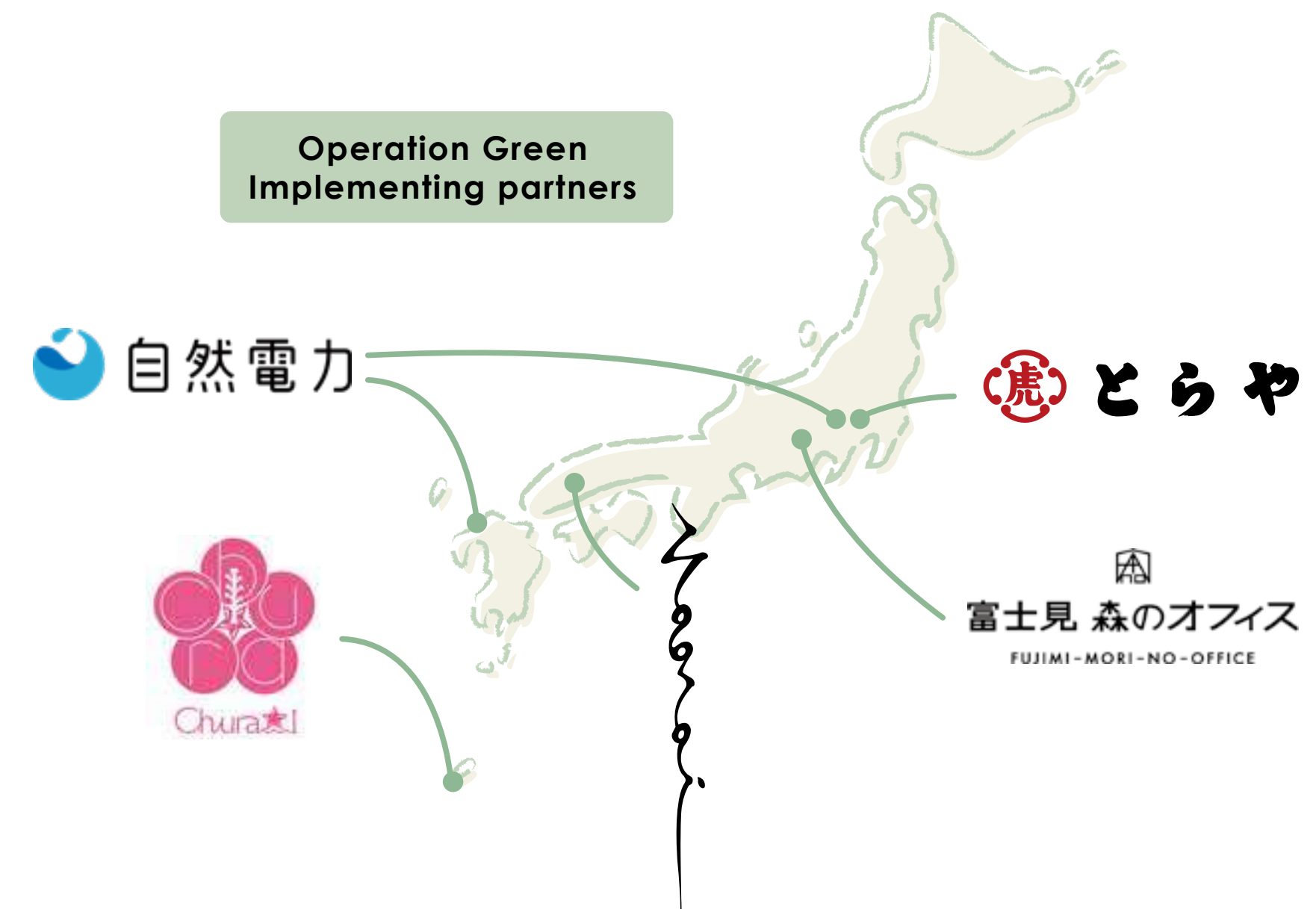
Number of online events

13



Number of event participants

671



WHAT WE DO

Mana Earthly Paradise

A next-generation eco hotel embodying circularity and regeneration

Established in 2019, Mana Earthly Paradise was founded to reimagine and redefine sustainability in business, especially in the tourism industry, which constitutes 80% of the Balinese economy. Solar power is used for lighting, rainwater filtered for drinking water and toilets, wastewater circulated to nurture plants, food waste returned to the soil, pesticide-free vegetables grown in our garden, and villas built without cutting down a single new tree. With its cutting edge eco-tech, sustainable environmental practices, and a locally responsible business model, Mana represents a leap forward for regenerative tourism in Bali and Indonesia.

Mana Earthly Paradise

Due to the covid pandemic, tourism dried up in Bali from April 2020 onwards, forcing many hotels and restaurants to temporarily close and even shut down for good. In the months prior to the pandemic, Mana's occupancy rate was on the up - even as high as 70% for summer 2020 - but then quickly fell to 0 and stayed flat for the rest of the year. Despite the depressing context, the Mana team stay determined to survive and even improve its operations including a shift in targeting domestic tourists.

Pandemic countermeasures initiated in 2020

- Market analysis to shift target segmentation
- Fundraising, planning and designing for upgrades
- Official opening of Mana Market and start of product delivery
- Improvement of restaurant menu for new target segments
- Start of food delivery
- Repair of eco technologies
- Introduction of tools to measure environmental impact
- Revamp of the Mana brand
- Strengthen marketing and social media strategies
- Organize collaborative events with other organizations

To provide business opportunities for local vendors severely affected by the pandemic, the Mana team started an outdoor Sunday market in the garden area, inviting 10-15 vendors each week from from a long list of 90 stores with a wide variety from vegetables, fruits, baked goods, clothes, to accessories.



2020 OTHER ACTIVITIES



While Earth Company had already embraced the digital transformation prior to the pandemic, we pushed ourselves to make our events and programs all online making them more accessible to a global audience.

03 SEMINARS AND LECTURES

In 2020, the Earth Company team was invited to speak at 26 events, seminars, and workshops hosted by schools, companies, and foundations in Indonesia, Japan and beyond, directly impacting about 950 individuals and indirectly reaching many more thousands.

Seminar/Event	Organizer
Theory and Practice of International Cooperation	Waseda University
Five Years of 100% Telework Implementation Revealed! The Secrets and Challenges of Diverse Work Styles	HAPIC2020(JANIC)
Earth Company & Mana Overview	Stenden University
What is Earth Company Business, "Operation Green project" and Abundance?	Keio Chutobu Junior High School
I want to open the door to this country series ~ The Door to Bali (Future Vision Leader Training)~	Ritsumeikan Uji Junior High School
The State of the Social Ecosystem in Asia	SIGMAXYZ Inc.
At the Forefront of SDGs in Asia	The Graduate School of Project Design
SCI-Japan Webinar "Circular & Ecology 3-Hour Special"	Smart City Institute Japan
Our Environment and Our Future	Plan・Do・See Indonesia
Thinking about Smart Cities in the Age of Coexistence with COVID-19	Smart City Institute Japan
The Source and Birth of Life Nurtured on Earth	TaiYou Symphony
Ritsumeikan High School GL Special Lecture	Ritsumeikan High School

Seminar/Event	Organizer
Earth Company & Mana Overview	Stenden University
Sustainable consumption and production in tourism Opportunities and challenges with COVID-19	UNEP
Meeting to learn a lot from Monday	Graduate volunteers of the Graduate School of Management, Globis University
Our {Earthly} Efforts Creating a Future for the Next Generation	Earth Music Harvest Festival
Earth Company's Business	The Graduate School of Project Design
The forefront of the SDGs and what companies need to do in the future	Pasona Panasonic Business Service Co., Ltd.
The 8th Environmental Symposium"COVID-19 and the SDGs: Social Transformation in the Era of COVID-19	The Resona Foundation for Asia and Oceania
Earth Company & Mana Overview	Stenden University
Garbage problem & Mana's zero-waste	Hirama Elementary School, Kawasaki City
High School Entrepreneur Week	Surabaya-based international school
Regional Dialogue Driving Mechanisms for Eco-Design in Asia	Switch Asia
International Cooperation SeminarTalk by Tomohiro Hamakawa, Co-founder of Earth Company	Kokusai Kyoryoku Salon
Guidance and advice for overseas field study	Osaka University, Division of Transdisciplinary Innovation
Sustainable venture's Challenge: A Zero-Waste Society	CityLab Ventures

FINANCIAL HIGHLIGHTS

Due to the covid pandemic, all the scheduled educational programs in Bali were cancelled, resulting in a revenue loss of no less than US\$100k. In order to overcome this financial crisis, our core team volunteered to work at reduced salaries and decided to make every effort to minimize the deficit. Looking to 2021, we aim to strengthen the cashflow by increasing grants and donations as well as rolling out new revenue-generating services.

Balance Sheet

As of December 31, 2021 (Yen)

Assets		Liabilities and Net Assets	
Account	Amount	Account	Amount
[Current assets]	15,158,004	[Current Liabilities]	7,090,129
Cash and deposits	13,657,730	Account payable	1,278,607
Inventories	46,308	Accrued expenses	605,300
Prepaid expense	18,636	Income taxes payable	70,000
Accrued revenue	1,435,330	Advance received	5,051,000
		Withholdings	85,222
		[Long-term liabilities]	8,000,000
		Long-term accounts payable	8,000,000
		Total liabilities	15,090,129
		Net assets	
		[Net assets]	67,875
		Net assets carried forward from the previous fiscal year	1,082,284
		Change in net assets during the period	△1,014,409
		Total net assets	67,875
		Total net assets	67,875
Total assets	15,158,004	Total liabilities and net assets	15,158,004

Income statement

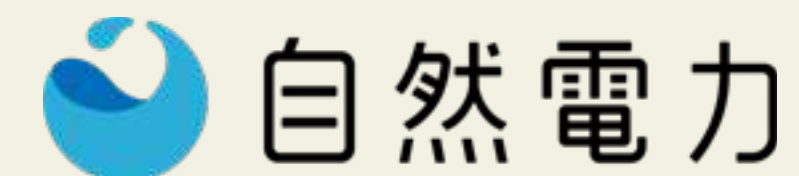
As of December 31, 2021 (Yen)

	Donations received		34,314,036	
	Grants		3,517,302	
	Program revenue	Training program revenue	3,576,304	
		Consulting revenue	513,000	
		Other program revenue	553,740	
	Ordinary income		Total	42,474,382
		Donations paid	7,432,770	
		Subcontract expenses	21,905,693	
		Honoraria payment	71,200	
		Directors' compensations	2,268,000	
		Salaries and allowances	8,110,620	
		Payroll taxes expense	1,523,477	
		Advertising expense	115,780	
		Meeting expenses	7,146	
		Traveling expense	779,516	
		Communication expenses	1,300,677	
		Supplies expenses	69,813	
		Library expense	26,755	
		Membership fee	60,178	
		Commission fee	1,939,333	
		Taxes and dues	73,500	
		Training expenses	74,077	
	Operating expenditures		Total	45,758,535
	Change in ordinary income during the period			△ 3,284,153
			Interest income	126
		Miscellaneous income	2,339,628	
Non-operating revenue		Total	2,339,754	
	Ordinary Expenses		Total	0
Change in net assets before tax			△944,399	
Corporate, inhabitant and enterprise taxes			70,010	
Total changes of net assets for the year			△1,014,409	
Net assets carried forward from the previous fiscal year			1,082,284	
Net assets carried forward to next fiscal year			67,875	

OUR SUPPORTERS

Corporate Sponsors

Plan·Do·See Indonesia



GreenSky 株式会社

Media Partners



Affiliations



Special Thanks to

Fundraising Advisor: Sotaro Tsunagi, Operation Green volunteer: Hidefusa Kagami, Operation Green volunteer: Yuta Terada

Design volunteer: Yasuho Oshima, Translation volunteers: Takashi Otomo, Ai Sahara

Bridge to 2021

Further Collaborations with Impact Heroes

A negative impact of the covid pandemic is the surfacing, exacerbation, and complication of existing socio-economic issues.

In Myanmar, Wai Wai Nu's home country, the military regime continues its oppression and injustice. The climate crisis has not found any major breakthroughs. With only 9 years until 2030, whether the SDGs will be achieved is still far from certain.

While many people are beginning to realize that now is the time to change, some are naturally feeling lost as to where and how to start...

Earth Company strongly believes that the inspiring work of Impact Heroes, who dedicate their lives to addressing pressing challenges and struggle daily on the front lines of the SDGs, holds keys to the future of our planet. Therefore, going forward Earth Company will not only support and empower Impact Heroes, but also launch an online academy to learn from them their paradigm-shifting work.

Through this academy, our aim is to mobilize as many people as possible to be motivated emotionally and equipped mentally to tackle challenges as heroes of their own narratives

PROSPECTS

IMPACT HERO



Empowering a cohort of Impact Hero finalists

Starting in 2021, Earth Company will expand support not only to Arief Rabik, Impact Hero 2021, but also to the nine finalists who are equally impressive and effective in addressing socio-environmental challenges in different corners of the Asia Pacific region. Also, in the final year of support for Wai Wai Nu, Impact Hero 2019, we are committed as ever to supporting her and her team's effort to help achieve inclusive futures and democracy in Myanmar.

IMPACT ACADEMY IMPACT CONSULTING



Launch of an online SDGs platform called Impact Academy

In 2021, we will restructure our existing educational and training programs to build an online platform that enables companies and schools to learn about sustainability and circularity from the Impact Heroes. Consisting of two key parts, Impact Academy is a hybrid online-offline program that follows a behavioral science approach starting with emotional connection, moving to introspective exploration, then translating everything into action.

MANA EARTHLY PARADISE



Building an even more resilient business model for the post-covid world

Given the uncertainty around crossborder travel, the Mana team strives to be fully prepared and ready to welcome guests by upgrading the entire property including improving the restaurant menu, refurbishing villas, and repairing eco technologies, as well as training staff and developing new activities for in-house guests.

2021

For those that did not give up on the world when they themselves were hurting and struggling, I am forever thankful.

Aska Hamakawa
Founder



We couldn't have survived this challenge called covid without all the supporters and believers of Earth Company. Thank you, thank you, thank you.

Tomo Hamakawa
Founder



Words can't express my gratitude for those who had supported us during this difficult time. Let's pave the way to the future for the next generation!

Tomoko Shimomoto
Donor Relation Manager



Your support gave me a huge encouragement and a sense of connection even if we were apart.

Mami Sato
Japan Representative



Donations from every one of you are the power to change our society! We still have a long way to go, but we can build a better future together!

So Shimada
Program Officer



Misa Higuchi
Marketing Manager



In 2020, your well-being supported the activities of us and IMPACT HERO.

Thank you so much for your love for Earth Company! Let's create a beautiful future for the next generation together!

Lisa Sugita
Marketing Intern



Thank you everyone! 2020 was a tough year for all, but it was a year full of possibilities!

Ako Fujimoto
Program Manager



Thank you so much! Without you, we could never have achieved so much!

Sara
Mana Manager



I appreciate your huge warm support even though the world has been facing a difficult time we've never experienced.

Noriko Komatsu
Communication Director



Yo Watanabe
Operation Manager



Your support is what allowed us to continue making social changes even in this difficult time. Thank you for being an integral part of Earth Company!

Julia Chen
Overseas Marketing



Alone we can do so little, Together we can do so much.

Thank you for your support, your love and care mean a lot for us and our community.

Ari Putrayasa
Mana Operation Manager



Thank you for the support for ECJ, you help us in making valuable improvements to our program.

Anya
Mana Accountant




Thank you for your support to us! It's really precious :)

June
Impact Academy officer



MESSAGES FROM THE TEAM



*"We do not inherit the earth from our ancestors.
We borrow it from our children."*

EARTH COMPANY

www.earthcompany.info

Based in Japan and Indonesia, Earth Company is an impact-driven social enterprise that offers transformational support to change-makers, delivers inspiring educational programs, provides professional consulting services, and manages a next generation eco hotel in Ubud, Bali.

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